

Koden Digital

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Website Design Brief

Your business:

What's the name of your business:

Describe your business and/or service:

Who are your potential clients?

Who are your main competitors/who do you want to align with?

What do you like or dislike about your competitors website? Please provide links where possible.

Do you currently have a logo to be used on your website? If not, or you want to change, feel free to talk to us about design/branding... we have a dedicated human for this.

Are you working towards a deadline/is there a date the project needs to be complete by?

Do you have someone within your business that will be comfortable making amendments to the site? We offer on-going support packages if needed.

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Website Design Brief

Your website:

What are the primary goals of your new site?

Do you have a current website? Please provide any links below and list the things that you like/dislike about it.

What are the key features you would like included in your new site?

What three words should be used to describe your new site?

Do you already have brand colours in place or ideas of a colour palette that you will lean towards? Or any to avoid?

Do you have already have content to use on your new site? This includes imagery, text, products etc.

Your budget helps us establish which areas can be developed and best plan how your money can spent to achieve your website goals. Please tick:

- £200-£399 I have a very limited budget. I'd only like a simple site.
- £400-£699 I have a basic budget and would like standard features.
- £700-£999 I have a good budget and would like a site to turn heads.
- £1000-£1500 I have a budget to pay for a premium site to make me stand out.
- £1500-£2000+ I have an unlimited budget and would like the best site possible.

Every website needs an online host. Would you like us to host it for you? This means we take care of everything and ensure the site stays online.

- Yes - I accept that the site will be billed annually (*from launch date*) at £99
- No - I already have hosting in place or will be hosting it myself. More details below: